oztix Built on Partnerships

Event artwork guide | From Monday, 9 November

Get your artwork looking sharp everywhere

Studio now asks for larger images, so your event looks crisp on high-resolution screens. You need two versions of your artwork. Here are the sizes.

Landscape image

2400 x 1200px

Minimum 1200 × 600px. Always 2:1.

Used on your event page, in search results and in Oztix email marketing. This used to be called your “Event image”.

Homepage image

1200px+

Square works best.

Shown on the Oztix homepage, in collections and in schedules on mobile.

Uploading in Studio

- Upload the full-size file, then drag to choose the part you want to show.
- The button in the upload window now says *Done*. Press *Save Changes* on the page to keep your image.
- New landscape uploads under 1200 × 600px won’t be accepted. Upload a larger version, or crop a bigger area.

Good to know

- Images already in Studio stay as they are. You don’t need to re-upload them.
- Swapping in a larger version will make an upcoming event look sharper.
- Add a homepage image too. Without one, your event is easier to miss on the homepage and in collections.

Send this to your designer

Landscape artwork at **2400 × 1200px (2:1)**, plus a homepage version at least **1200px wide**. Square works best for the homepage.